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## **Heron InterAct Inc. Unveils Latest Release of Financial Management Data Warehouse & General Ledger Connector Solutions**

***New Data Aggregation Tools Allow Investment Managers to Focus on Investment Management with Streamlined Back-Office Accounting Solutions***

BOSTON--([BUSINESS WIRE](#))--[Heron InterAct Inc.](#) today announced that new releases of its InterAct™ Data Warehouse and CrossTie™ General Ledger Connector solutions are now available to users of Financial Management, Institutional Investment, and Asset Management data source services. The InterAct™ Data Warehouse solution provides easy access to data held in numerous integrated financial data source services including: the SunGard AddVantage\* Asset Management and Trust Accounting system; the Thomson Reuters PORTIA\* Investment Accounting System; the J.P.Morgan ACCESS\* Portfolio Management system; and the BlackRock Solutions Aladdin\* Enterprise Investment system. The Heron InterAct™ Data Warehouse solution gives financial analysts and accounting back-office operation teams access to consolidated reporting views of current transactions and holdings. The CrossTie™ General Ledger solution then accesses normalized data from the InterAct™ data warehouse where a patented chart of accounts mapping system creates and summarizes all detailed transactions and then produces monthly uploads to customers' Enterprise General Ledger systems including PeopleSoft\*, SAP\*, QuickBooks\*, and others.

“Our powerful data warehouse solution can capture, store, and manage data from a wide array of sources including many of those commonly used by institutional investment, asset management, and trust management organizations. The InterAct™ Data Warehouse platform creates comprehensive and normalized views of investment management data completely independent of and complimentary to the data source provider and their unique formats and layouts,” according to Garry Chacho, CEO of Heron InterAct Inc. “InterAct™ can also be integrated with existing back-office data collection, analysis, accounting, reporting, and general ledger processing technologies. Our clients have the freedom of choosing their preferred sources of investment, asset management, and analytics data tools from leading providers like SunGard AddVantage\*, Thomson Reuters PORTIA\*, BlackRock Aladdin\*, J.P.Morgan ACCESS\*, FactSet\*, and others.”

“We have been supporting our investment management clients with our reliable solutions for the past 20 years. Using Heron InterAct's solutions gives our clients powerful new methods to comply with internal and external audits so they can stay focused on daily investment management and trust that the detailed, consolidated, and summary reporting coming from the InterAct™ Data Warehouse serves their overall investment and accounting operational goals,” said Chacho.

## **About Heron InterAct Inc.**

Heron InterAct Inc. is a leading provider of integrated data warehousing solutions for institutional investment, asset management, trust management, financial services, accounting, and insurance organizations. Our InterAct™ & CrossTie™ platforms provide comprehensive tools for data source capture, normalization, storage, retrieval, reporting, and integrated back-office tie-ins. Currently our solutions are meeting the needs of a variety of large organizations. Our proven approach combines optimized software tools along with industry-specific subject matter expertise and professional services that net you a more efficient and accurate accounting, auditing, and reporting back-end operation. Additionally, Heron InterAct Inc. offers information technology products, services, and solutions to the Insurance, Surety, and Bonding Agency industry along with our EzBond™ Agency Edition workflow software platform. Technical support for all products and solutions is provided by experts in advanced software technologies and specialists in financial and insurance agency applications. ([www.heroninc.com](http://www.heroninc.com))

\*All company names and products are trademarked and registered by their respective owners and/or affiliates including Heron InterAct Inc., SunGard Data Systems, Thomson Reuters, BlackRock Solutions, J.P.Morgan, FactSet Research Systems, Oracle Corporation, SAP, and Intuit.

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